

Calendar Year
2015

CITY OF SAN DIEGO

LOBBYING FIRM REGISTRATION FORM [Form EC-601]

For Official Use Only

E-Filed
01/16/2015
11:59:42
Filing ID:
153764973

Lobbyists Added: _____
 Clients Added: _____
 Fees Due: \$ _____

Check Box if an Amendment (explain: _____)

Total Number of Pages: 6 (including cover sheet)

Identify the Firm.

Presidio Public Affairs Group			
Name of Lobbying Firm		Telephone Number	
Business Address (Number & Street)		San Diego	92101
		(City)	(Zip)
		CA	
		(State)	

Schedule A: Lobbyist Disclosure. Complete this schedule by identifying each individual in the firm who has lobbied the City during the 30 days prior to registration, or is expected to lobby the City during the year.

Schedule B: Client Disclosure. Complete this schedule by identifying each client for whom the firm provides lobbying services.

Schedule C: Activities Disclosure. Complete this schedule if any "Yes" boxes are checked.

Check box if the firm has information to report regarding the applicable activity.
 Check box if the firm has no information to report regarding the applicable activity.

YES	NO	You MUST check one box for each part of Schedule C.
<input checked="" type="checkbox"/>	<input type="checkbox"/>	Part 1: Fundraising Activities. Owners, compensated officers, and lobbyists who engaged in "fundraising activities" for the benefit of a current elected City Official within the last two years.
<input checked="" type="checkbox"/>	<input type="checkbox"/>	Part 2: Campaign Services. Owners, compensated officers, and lobbyists who provided compensated campaign services to an elected City Official within the last two years.
<input type="checkbox"/>	<input checked="" type="checkbox"/>	Part 3: Contract Services. Owners, compensated officers, and lobbyists who provided compensated services under a City contract within the last two years.

Schedule D: Deleting Clients & Lobbyists (Amendment Only). Complete this schedule if removing clients or lobbyists from your registration (must check the amendment box above).

VERIFICATION

I have been authorized by the Lobbying Firm identified above to make this verification. I have reviewed and understand the requirements of the Lobbying Ordinance (San Diego Municipal Code §§ 27.4001-27.4055). I have exercised reasonable diligence in the course of reviewing this Registration Form for completeness and accuracy. I declare under penalty of perjury under the laws of the State of California that the contents of this Registration Form, including all attached schedules, are true, correct, and complete, except as to those matters which are stated on information and belief, and as to those matters I believe them to be true.

Executed on 01/16/2015 at San Diego, CA
 (Date) (City and State)

By: _____ Janelle Riella _____ President
 (Signature) (Print Name) (Title)

Email address for a point of contact within the firm (optional): _____

Registration terminates every January 5; annual re-registration is required.

SCHEDULE A: LOBBYIST DISCLOSURE

Name of Lobbying Firm: Presidio Public Affairs Group

Identify the Firm's Lobbyists. List the name of each individual in the firm who has lobbied City Officials during the 30 days prior to registration, or is expected to lobby City Officials during the year.

Name of Individual

Name of individual

Janelle Riella

Jason Roe

Comments: _____

If more space is needed, check box and attach continuation sheet(s).

SCHEDULE B: CLIENT DISCLOSURE

Name of Lobbying Firm: Presidio Public Affairs Group

CLIENT'S NAME: <u>Outfront Media (formerly CBS Outdoor)</u>	Telephone No.: _____		
Client's Address (Number & Street)	<u>San Diego</u> (City)	<u>CA</u> (State)	<u>92120</u> (Zip)
Nature and Purpose of Client's Business: <u>An outdoor advertising company that has business throughout San Diego County.</u>			
Specific or General Municipal Decisions (see instructions): <u>Amending the sign ordinance for downtown San Diego.</u>			
Outcome(s) sought: <u>Support for allowing additional signage in a specific area of downtown.</u>			
If this client is a coalition or membership organization, state the name, address, and telephone number of each member of the coalition who has reached the \$1,000 threshold (see instructions): _____ _____ _____			

CLIENT'S NAME: _____	Telephone No.: _____		
Client's Address (Number & Street)	_____ (City)	_____ (State)	_____ (Zip)
Nature and Purpose of Client's Business: _____			
Specific or General Municipal Decisions (see instructions): _____			
Outcome(s) sought: _____			
If this client is a coalition or membership organization, state the name, address, and telephone number of each member of the coalition who has reached the \$1,000 threshold (see instructions): _____ _____ _____			

Comments: _____

If more space is needed, check box and attach continuation sheet(s).

SCHEDULE B: CLIENT DISCLOSURE

Name of Lobbying Firm: Presidio Public Affairs Group

CLIENT'S NAME: <u>Delaware North</u>		Telephone No.: _____	
Client's Address	(Number & Street)	<u>Buffalo</u>	<u>NY</u> <u>14202</u>
		(City)	(State) (Zip)
Nature and Purpose of Client's Business: <u>Delaware North manages and provides food and beverage concessions, premium dining, entertainment, lodging, and retail at many large venues including stadiums, national and</u>			
Specific or General Municipal Decisions (see instructions): <u>Work to obtain concession sales agreement at Qualcomm Stadium.</u>			
Outcome(s) sought: <u>Delaware North to be selected as the concessionaire for Qualcomm Stadium.</u>			
If this client is a coalition or membership organization, state the name, address, and telephone number of each member of the coalition who has reached the \$1,000 threshold (see instructions):			

CLIENT'S NAME: _____		Telephone No.: _____	
Client's Address	(Number & Street)	(City)	(State) (Zip)
Nature and Purpose of Client's Business: _____			
Specific or General Municipal Decisions (see instructions): _____			
Outcome(s) sought: _____			
If this client is a coalition or membership organization, state the name, address, and telephone number of each member of the coalition who has reached the \$1,000 threshold (see instructions):			

Comments: _____

If more space is needed, check box and attach continuation sheet(s).

SCHEDULE B: CLIENT DISCLOSURE

Name of Lobbying Firm: Presidio Public Affairs Group

CLIENT'S NAME: <u>Kilroy Realty Corporation</u>		Telephone No.: _____	
Client's Address	(Number & Street)	<u>Los Angeles</u>	<u>CA</u> <u>90064</u>
		(City)	(State) (Zip)
Nature and Purpose of Client's Business: <u>Real Estate and Development Company</u>			
Specific or General Municipal Decisions (see instructions): <u>To approve One Paseo, a multi-use project in the Carmel Valley community of San Diego.</u>			
Outcome(s) sought: <u>Support for approving this project.</u>			
If this client is a coalition or membership organization, state the name, address, and telephone number of each member of the coalition who has reached the \$1,000 threshold (see instructions): _____ _____ _____			

CLIENT'S NAME: _____		Telephone No.: _____	
Client's Address	(Number & Street)	(City)	(State) (Zip)
Nature and Purpose of Client's Business: _____			
Specific or General Municipal Decisions (see instructions): _____			
Outcome(s) sought: _____			
If this client is a coalition or membership organization, state the name, address, and telephone number of each member of the coalition who has reached the \$1,000 threshold (see instructions): _____ _____ _____			

Comments: _____

If more space is needed, check box and attach continuation sheet(s).

SCHEDULE C: ACTIVITIES DISCLOSURE

Name of Lobbying Firm: Presidio Public Affairs Group

PART 1 – FUNDRAISING ACTIVITIES

Identify Fundraising Activities. List each owner, compensated officer, and lobbyist in the firm who engaged in “fundraising activities” for a current elected City Official or a committee primarily formed to support a current elected City Official within the last two years*, along with the name of the City Official.

<u>Name of Individual</u>		<u>Name of Current Elected City Official</u>
<u>Janelle Riella</u>	fundraised for:	<u>Lorie Zapf</u>
<u>Janelle Riella</u>	fundraised for:	<u>Kevin Faulconer</u>
<u>Janelle Riella</u>	fundraised for:	<u>Scott Sherman</u>
<u>Janelle Riella</u>	fundraised for:	<u>Chris Cate</u>

PART 2 – CAMPAIGN SERVICES

Identify Campaign Services. List each owner, compensated officer, and lobbyist in the firm who provided compensated campaign-related services to a current elected City Official within the last two years*, along with the name of the City Official. (Note that compensation includes “win bonuses.”)

<u>Name of Individual</u>		<u>Name of Current Elected City Official</u>
<u>Duane Dichiara</u>	worked for:	<u>Chris Cate</u>
<u>Jason Roe</u>	worked for:	<u>Chris Cate</u>
<u>Duane Dichiara</u>	worked for:	<u>Kevin Faulconer</u>
<u>Jason Roe</u>	worked for:	<u>Kevin Faulconer</u>

PART 3 – CONTRACT SERVICES

Identify Contract Services. List each owner, compensated officer, and lobbyist in the firm who provided compensated services under a City employment or consultant contract within the past two years*.

<u>Name of Individual</u>		<u>Name of City Department, Agency, or Board</u>
_____	worked for:	_____
_____	worked for:	_____
_____	worked for:	_____
_____	worked for:	_____

* The two year period is based on when the firm registers, except that when filing an amendment to add a new owner, compensated officer, or lobbyist the two year period for the added person is based on the date of the amendment.

Comments: _____

If more space is needed, check box and attach continuation sheet(s).